

BOSLEY HAIRCLUB™

Corporate Backgrounder



Company Overview

Bosley and HairClub are uniting to create North America's most comprehensive hair restoration company, bringing together two of the industry's most recognized brands to deliver personalized solutions for every stage of hair loss – from prevention and regrowth to surgical restoration and long-term maintenance.

With more than 100 years of combined experience, Bosley HairClub is supported by the industry's broadest continuum of care through a nationwide network of physicians¹, hair restoration specialists, clinicians, and stylists.

Mission

To help people look and feel their best by delivering personalized hair restoration solutions with compassion, clinical expertise, and long-term support.

At A Glance

Company: Bosley HairClub

Industry: Hair Restoration

Headquarters: Beverly Hills, California (Bosley) and Boca Raton, Florida (HairClub)

Parent Company: Aderans Co., Ltd., Tokyo, Japan

Combined Experience: 100+ years

Founded: 2026 (bringing together Bosley, founded 1974, and HairClub, founded 1976)

Locations: 130+ locations across the United States, Canada and Puerto Rico

People Served: Over 1 million patients and clients combined

Employees: Approximately 1,500

Physicians¹: Nationwide network of affiliated board-certified physicians and medical professionals



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What We Do

Bosley HairClub will provide the industry's most comprehensive portfolio of non-surgical and surgical hair restoration solutions, including:

- **Hair Loss Prevention and Regrowth** – Personalized treatment programs designed to slow hair loss and support regrowth. Options include HairClub RX, a DNA-driven program with telemedicine² and customized compounded prescriptions, and EXT, a traditional in-center treatment program.
- **Xtrands+® Hair Systems** – A custom-designed, non-surgical hair system tailored to each client's hair color, texture, density, and lifestyle for natural-looking results.
- **Scalp Micropigmentation (SMP)** – A non-surgical cosmetic procedure that uses specialized pigments to create the appearance of greater hair density or closely cropped hair by replicating the look of natural hair follicles.
- **Hair Transplant Surgery¹** – Permanent hair restoration using advanced surgical techniques including FUT, FUE, BioGraft® and DUO-MAX™, with personalized treatment plans based on each patient's goals and pattern of hair loss.
- **Platelet-Rich Plasma Therapy (PRP)¹** – A non-surgical solution that involves injecting a patient's own platelet-rich plasma into a targeted area to promote healing, tissue repair, and cell rejuvenation.
- **Cosmetic Enhancement¹** – Customized transplant procedures to restore or enhance eyebrows, facial hair, temple points, and facial framing.
- **Integrated Solutions** – Combined medical, non-surgical, surgical, and cosmetic treatments that evolve as a client's needs change, providing the industry's most comprehensive continuum of care.



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Who We Serve

Bosley HairClub will serve men and women experiencing every stage of hair loss, from early thinning to advanced loss. The company will provide personalized solutions for genetic, medical-related, lifestyle, and cosmetic hair concerns.

About Bosley HairClub

Bosley HairClub will be the industry's leading total hair restoration platform offering the broadest continuum of personalized hair restoration solutions, including prevention, therapeutic treatments, non-surgical hair replacement, surgical¹ hair restoration, DNA-driven customized solutions, telemedicine², and long-term maintenance. Built on the combined strengths of Bosley and HairClub, the platform brings together more than 100 years of experience, has served more than one million clients and patients, and has over 130 locations across the United States, Canada, and Puerto Rico. Bosley HairClub is committed to helping people restore their hair, confidence, and quality of life through personalized solutions that evolve with their needs. For more information, visit www.BosleyHairClub.com.

¹ Professional hair transplantation services and PRP services are provided by the affiliated physicians of Bosley Medical Group, P.C. ("BMG"), a physician-owned medical practice affiliated with Bosley HairClub. Procedures are performed by BMG physicians after the patient has been examined, diagnosed and accepted for treatment by a BMG physician.

² Telehealth, pharmacy and laboratory services are provided by independent licensed third-party providers. Bosley HairClub does not provide medical or laboratory services, prescribe or dispense medications.